

ASSORTED FORMULAS, JHIRMACK
**Shampoo, Hair
Spray or
Conditioner**

\$2.89
12 OZ. SHAMPOO
OR CONDITIONER
OR 8 OZ. HAIR
SPRAY

GILLETTE
**Atra
Razor
Blades**

\$2.29
5 CT.
PKG.

FOR REGULAR OR FINE HAIR
**Wella
Styling
Mousse**

\$2.19
4.5 OZ.
CAN

ADULT OR CHILD
**Colgate Plus
Toothbrushes**

\$1.39
EACH

REGULAR OR UNSCENTED
**Mitchum
Roll-On**

\$2.59
1.5 OZ.
SIZE

COPPERTONE
**Suntan Oil
or Lotion**

\$3.45
4 OZ.
BOTTLE

YOUR CHOICE
**Oxy 10
Products**

\$3.38
1 OZ. TUBE COVER
UP OR OINTMENT
OR 4 OZ.
WASH LOTION



MINIMAX MAXI-MISERS!

They're items throughout our store priced below their already every day low price because of special purchases or as a result of manufacturers' temporary discount allowances. Look for the special red shelf tags every time you shop your local Minimax Supermarket, and watch your savings grow!

LIPTON
Tea Bags 100 CT. BOX... WAS \$3.99 **NOW \$3.25**

MAXWELL HOUSE DECAFFEINATED INSTANT
Coffee 8 OZ. JAR... WAS \$5.99 **NOW \$5.49**

3 LB. TRUE VALUE VEGETABLE
Shortening CAN... WAS \$2.99 **NOW \$2.53**

NATURALLY SALT FREE MINERAL WATER
Artesia 32 OZ. BTL... WAS .79 **NOW .75**

TRUE VALUE PINK GRAPEFRUIT
Juice 46 OZ. CAN... WAS \$1.19 **NOW \$1.15**

TRUE VALUE AU GRATIN OR SCALLOPED
Potatoes 5.5 OZ. BOX... WAS .99 **NOW .95**

KRAFT DELUXE SLICED AMERICAN
Singles 8 OZ. PKG... WAS \$1.47 **NOW \$1.43**

10 LB. CAT LITTER
Cat's Pride BAG... WAS \$1.49 **NOW \$1.39**

NICE 'N' SOFT WHITE, ACCENT OR PASTEL BATH
Tissue 4 ROLL PKG... WAS \$1.99 **NOW \$1.45**

RED, GREEN OR BEEF/BEAN PATIO
Burritos 5 OZ. PKG... WAS .69 **NOW .67**

16 OZ. PKG., LARRY'S
Garlic Bread WAS \$1.99 **NOW \$1.75**

16 OZ. CAN, TREE TOP FROZEN
Orange Juice WAS \$1.99 **NOW \$1.33**

8 OZ. CUP, TRUE VALUE SOFT
Cream Cheese WAS \$1.19 **NOW \$1.15**

3 LB. TUB, COUNTRY CROCK
Shedd Spread WAS \$2.99 **NOW \$1.99**

Plus Hundreds More Throughout Our Store!



JOIN US DURING OUR COUPON BONANZA!

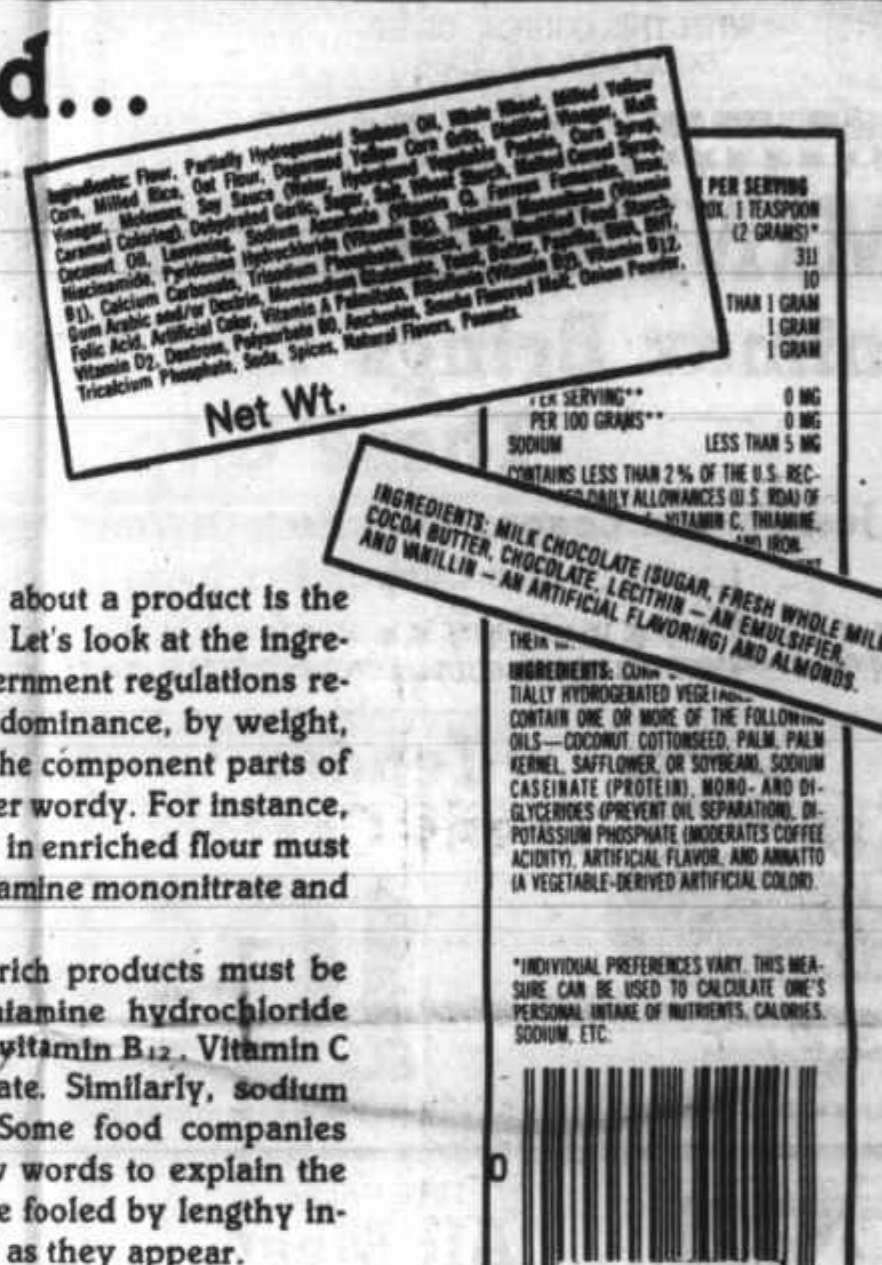
See Reverse Side For 12 Fantastic
Clip & Save Coupons!

MINIMAX WILL SAVE YOU MONEY!

Don't Be Fooled...
Information Is
The Key To
Nutrition...

Though one of the best sources of information about a product is the label, occasionally the wording can be confusing. Let's look at the ingredient listing as an example. On most foods, government regulations require that all ingredients be listed in order of predominance, by weight, in which they occur in the product. Sometimes the component parts of some ingredients must be included; this can get rather wordy. For instance, listing "enriched flour" is not enough; everything in enriched flour must be named—bleached flour, niacin, reduced iron, thiamine mononitrate and riboflavin.

To add to the confusion, vitamins used to enrich products must be declared by their specific chemical names. Thiamine hydrochloride sounds rather ominous, but it is really the familiar vitamin B₁₂. Vitamin C will appear as ascorbic acid or sodium ascorbate. Similarly, sodium aluminum phosphate is really baking powder. Some food companies have clarified listings somewhat by adding a few words to explain the function of an ingredient or additive. So do not be fooled by lengthy ingredient listings; they may not be as complicated as they appear.



Play The Fabulous "WHEEL OF FORTUNE"

Cash & Grocery Giveaway Game!

It's fun to play, and it's easy to enter! All you have to do to be eligible to win is to stop by your local Minimax Supermarket, and pick up your personal "WHEEL OF FORTUNE" registration card. Then, after receiving your card, sign it and have it punched each week with the official "WHEEL OF FORTUNE" store punch.

We'll draw three lucky winners from the official "WHEEL OF FORTUNE" registration box each week, and if your name is drawn, and your card was punched for that week, you're eligible to come in and spin the "FABULOUS WHEEL OF FORTUNE" to win FREE CASH OR GROCERIES!

The cash prize will never be less than \$50.00, increasing \$25.00 each week until a lucky entrant wins it!

Only one cash prize will be awarded each week, and a list of all weekly winners will be posted in the front of our store. The official drawing time will be 6:00 p.m. each Saturday, and winners will spin the WHEEL on a first come, first serve basis. Winners will not be notified by phone, so you must check the winners list each week.

So register today at Minimax, and you could be one of the lucky winners in our "FABULOUS WHEEL OF FORTUNE"! No purchase is necessary, and you need not be present to win. You must be 18 years of age or older to register.

